



My Deezer Year 2024: The biggest sounds of the year and a personal review of your own taste in music



Deezer presents the music that defined 2024 and highlights artists to watch for in 2025. In the brand new, personalized and shareable My Deezer Year experience, fans can now choose to be roasted or hyped up based on their taste in music.

Paris, November 19, 2024 – Once again, it's time to uncover the year's most-streamed artists and songs – and, of course, see which tracks, artists and genres top everyone's personal playlists. My Deezer Year 2024 is here!

On average people listened to 70 hours of music globally on Deezer, racking up 400 songs from nearly 170 artists. Generally, people discovered close to 80 new songs and almost 3 % of all Deezer subscribers are a superfan of one or more artists.

Azzedine Fall, Director of Music & Culture, Deezer said: "Globally, 2024 has been a year of music discovery and new voices, bringing a wave of fresh talent and thrilling shifts in the mainstream. Breakout stars including Sabrina Carpenter, Asake, Chappell Roan, and Benson Boone have left a lasting mark, captivating audiences worldwide with their unique styles and stories. Carpenter solidified her place in the pop world while Asake brought an infectious energy to Afrobeats that resonated far beyond Nigeria.



Chappell Roan's bold, genre-blurring pop and Benson Boone's soaring vocals and acrobatics captured listeners' attention, marking them as new leaders."

Superstars still dominated the charts, and unsurprisingly, Taylor Swift dethroned The Weeknd as the most streamed artist globally, while Billie Eilish entered the top five list and had the most streamed album worldwide.

MOST STREAMED ARTISTS WORLDWIDE

1. Taylor Swift
2. David Guetta
3. The Weeknd
4. Billie Eilish
5. Imagine Dragons
6. Beyonce
7. Coldplay
8. Dua Lipa
9. Ariana Grande
10. Rihanna

Azzedine Fall continues: "Taylor Swift's year has been nothing short of legendary. She has redefined what's possible at the intersection of artistry and popularity, setting records with her Eras tour and releasing The Tortured Poets Department, a masterpiece that reintroduced fans to her early songwriting brilliance. Billie Eilish's latest album has proven that massive popularity and daring experimentation can coexist. Eilish pushed boundaries sonically and thematically, delivering an album that feels both raw and refreshingly unconventional, bridging the gap between artistic risk and mainstream appeal."

MOST STREAMED SONGS WORLDWIDE

1. Lose Control - Teddy Swims
2. Beautiful things - Benson Boone
3. Espresso - Sabrina Carpenter
4. Texas Hold 'Em - Beyoncé
5. A Bar Song (Tipsey) - Shaboozey
6. Flowers - Miley Cyrus
7. We can't be friends - Ariana Grande
8. The sound of silence - Disturbed
9. Gata only - FloyyMenor
10. Birds of Feather - Billie Eilish



MOST STREAMED ALBUMS WORLDWIDE (RELEASED IN 2024)

1. Hit Me Hard and Soft - Billie Eilish
2. Fireworks & Rollerblades - Benson Boone
3. Short n' Sweet - Sabrina Carpenter
4. Cowboy Carter - Beyoncé
5. The Tortured Poets Department - Taylor Swift

TOP GENRES WORLDWIDE (FROM FLOW)

1. Hip Hop
2. Pop
3. Rock
4. Electronic
5. Latin American Music

Deezer's unique Music Quiz feature has quickly become a favorite pastime for music fans all over the world. Here are the top categories in 2024.

TOP MUSIC QUIZZES WORLDWIDE

1. Movies & TV Themes
2. Tik Tok Hits WW
3. 80s Hits
4. 90s Hits
5. 00s Hits

Azzedine Fall concluded: "The fusion of commercial success and creative boundary-pushing has truly defined 2024, exemplified by both Beyoncé and Charli XCX, giving us a year that's not just been about listening to the hits but discovering the stories, sounds, and perspectives that are transforming global pop culture."

Now we're looking forward to another year of musical discovery, and Deezer's editors have put together a list of 10 artists to watch in 2025.

ARTISTS TO WATCH IN 2025

1. Bb Trickz
2. Searows
3. Gigi Perez
4. Addison Rae
5. Charlotte Plank
6. Jersey
7. Babymonsteri
8. DoeChii
9. Odeal
10. Wisp



The personal My Deezer Year experience in 2024

The in-app experience for My Deezer Year is all about the fan, delivering a retrospective of the music that defined 2024 for each individual Deezer subscriber. This year, it's also an opportunity to get an outside perspective on your taste in music.

The inspiration for My Deezer Year 2024 comes from the most entertaining part of the internet: the comments section. If your personal listening habits went viral, would the people compliment your unique taste? Or roast you for only streaming the Top 40? This year Deezer users will get to choose to be hyped up or humbled based on what they listened to in 2024. The content is of course shareable so that the discussion can continue in social media.

Also, for the first time ever, Deezer has created a personal music quiz for My Deezer Year, so that everyone can test how well their friends and family know their taste in music. Can your "bestie" guess which song carried you throughout 2024?

The My Deezer Year 2024 experience is available in the Deezer app now, including a personal playlist with the top songs from the year. Follow the link below to get started.

<https://www.deezer.com/story/mdy-home>

Presskit

For more data, infographics, images and a downloadable press kit, please follow this link <https://newsroom-deezer.com/mydeezeryear-en/>.

Press Contact Deezer

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ABOUT DEEZER

Deezer is one of the world's largest independent music experiences platforms, connecting fans with artists and creating ways for people to *Live the music*. The company provides access to a full-range catalog of high quality music, lossless HiFi audio and industry-defining features on a scalable platform available in 180+ countries. Founded in 2007 in Paris, Deezer is now a global company with over 600 people based in France, Germany, UK, Brazil and the US, all brought together by their passion for music, technology and innovation. By building strategic partnerships in key markets across Europe and the Americas, Deezer keeps delivering brand value and end-user engagement across a wide variety of industries, including telecommunications, media, audio hardware and e-retail. As an industry thought leader, Deezer was the first platform to introduce a new monetization model since the inception of music streaming, designed to better reward the artists, and the music that fans value the most. Deezer is listed on Euronext Paris (Ticker: DEEZR. ISIN: FR001400AYG6) and is also part of the Euronext Tech Leaders segment, dedicated to European high-growth tech companies, and its associated index.

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